



REFRACTIVE SURGERY
ALLIANCE SOCIETY

RSA Symposium: Ride the Tsunami of Digital Disruption!
Inaugural Launch of the RSA Symposium on Digital Health & Technologies

Thursday, May 2, 2019

1:00 – 6:00 PM
US Grant Hotel – Crystal Ballroom
San Diego, California

Part 1: The Digital Framework

1:00 PM	The Digital Tsunami	Guy Kezirian, MD, MBA
1:10 PM	Keynote: The Disruptive Potential of Digital Technologies	Michael Mrochen, PhD
1:25 PM	Do Machines Learn? The Evolution and Current State of AI	Ingo Beinlich, MD, MS
1:40 PM	A Digital Journey – A Practical Approach to Data Compliance	Ranya Habash, MD
1:55 PM	Panel: Technical Frontiers and Limitations	Michael Mrochen, PhD (Moderator) Ingo Beinlich, MD, MS Ranya Habash, MD Giselle Ricur, MD, MBA Roger Zaldivar, MD, MBA

Part 2: Digital Medicine – Connecting Physicians, Patients and Technologies

1:00 PM	The Digital Ecosystem	Arthur Cummings, MD
	<i>Patients <=> Technologies</i>	
2:25 PM	Vivior	Michael Mrochen, PhD
2:35 PM	Visibly	Brent Rasmussen, CEO
2:45 PM	Audience Q and A	
	<i>Patients <=> Physicians</i>	
2:50 PM	EHR Essentials	Matthias Maus, MD
3:00 PM	Telemedicine	Giselle Ricur, MD, MBA Roger Zaldivar, MD
3:10 PM	B&VIIT Patient Journey App	Ik Hee Ryu, MD
3:20 PM	Audience Q and A	
	<i>Break</i>	
3:30 PM	Break	

Physicians <=> Technologies

3:45 PM	LEVEL EX	Sam Glassenberg, CEO
3:55 PM	Zeiss VERACITY Platform	Kyle Smith, MD
4:05 PM	Topcon Harmony System	Grant Schmid
4:15 PM	DataLink	Guy Kezirian, MD, MBA
4:25 PM	Audience Q and A	

Discussion: What Technologies Should I Be Hiring Now?

4:35 PM	Panel	Arthur Cummings, MD (Moderator) Ingo Beinlich, MD, MS Ranya Habash, MD Guy Kezirian, MD, MBA Matthias Maus, MD Michael Mrochen, PhD Ik Hee Ryu, MD
---------	-------	--

Part 3: RSA Digital Initiatives

5:00 PM	The Digital RSA	Guy Kezirian, MD, MBA (Moderator)
5:05 PM	The RSA Telemedicine Network: Synergy through Connectivity	Giselle Ricur, MD, MBA Roger Zaldivar, MD, MBA
5:25 PM	The RSA Patient App	Guy Kezirian, MD, MBA Ik Hee Ryu, MD
5:35 PM	RSA 2019 Premier Practice Showcase: B&VIIT Center, Seoul, South Korea	Guy Kezirian, MD, MBA Ik Hee Ryu, MD
5:45 PM	Audience Q and A	
5:55 PM	Call to Action	Arthur Cummings, MD Guy Kezirian, MD, MBA Michael Mrochen, PhD Roger Zaldivar, MD, MBA

Reception: Sycuan Parlor @ US Grant Hotel

6:00 PM	RSA Members and Guest Welcome	
6:00 PM	RSA Digital Health Interest Group Assembly	Ingo Beinlich, MD, MS (Moderator) Michael Mrochen, PhD (Moderator)
6:00 PM	RSA Telemedicine and Patient App Assembly	Guy Kezirian, MD, MBA (Moderator) Giselle Ricur, MD, MBA (Moderator) Roger Zaldivar, MD, MBA (Moderator)